



Giesser „WildLine“ The new professional series for hunters, fishermen and outdoor enthusiasts.



Fishermen, hunters, and all outdoor enthusiasts have reason to rejoice! The knife manufacturer Giesser from the Swabian town of Winnenden proudly presents its latest „WildLine“ series! This series is specially tailored to the needs of nature lovers and offers all the advantages of the tried and tested PrimeLine series - and even more. The series, consisting of 10 knives and one set each for hunters and fishermen, offers three unbeatable dimensions of quality:



1 The blade:

Made from high-quality chrome-molybdenum steel, it offers world champion quality with enormous sharpness and high edge retention.

2 The ergonomics:

Perfectly designed for safe and fatigue-free working, the series offers an ergonomic design that meets the highest demands.

3 The handle:

Adapted from the PrimeLine series, the handle is non-slip and absolutely stable in the hand to prevent dangerous slipping. The handles in the WildLine series are not only functional, but also visually appealing. The bright scarlet red colour - developed exclusively for this series - makes them easy to find in the wild.

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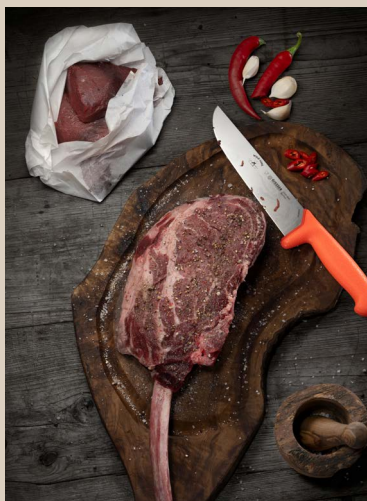
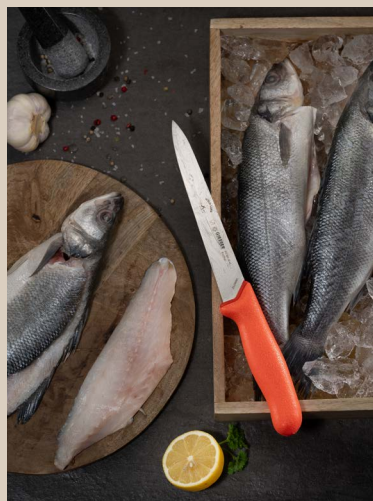
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The WildLine series is ideal for cutting game of all sizes and for precision work when processing fish. With a variety of models tailored to different requirements, Giesser offers an optimum selection for all individual needs with this series.

The face of the new WildLine series is world champion butcher and passionate hunter Matthias Endrass from the Allgäu region, who played a key role in the development of the series with his experience and expertise. He confirms that his requirements for versatility, sharpness, stability, and safety are more than fulfilled with the new Giesser knife series.



GIESSER - THE MAKERS

Johannes Giesser Messerfabrik is one of the leading German brand manufacturers of chef's, meat, and kitchen knives. Every day, around 15,000 knives are manufactured at two locations in Germany. Germany is the largest sales market, accounting for around 30% of turnover. The remaining 70% is exported to over 100 countries.

For more information on the GIESSER WildLine series, please visit www.giesser.de or send us an e-mail to presse@giesser.de.

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